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**Batch : 50**

**Section : 7B1**

**Course title :** Industrial Attachment

**Course Code :** CSE 420

**Seminar Date** : 12 September 2024

**Name of the speaker:** Shibly Saikat Lead User Experience Designer at iFarmer.asia

**Title :** Eat, Design, Earn and Sleep

**Introduction:** The UI/UX design ensures that technology isn’t just functional, the designing sector is more important for building a software project. The design mainly aspects such as look, feel and interaction of a software project. UX(User Experience) design goes one step further, looking at the ‘mood’ of the user when using a particular product to determine how to improve the interaction of the two.

**Background of Keynote Speaker** : Shibly Saikat the speaker of this seminar. He is a Lead User Experience Designer at iFarmer.aisa. Most proudly, he completed his B.SC in CSE from our university UITS. He also worked for other companies as an UX designer such as Codesign.

**Purposes of the Seminar :**

● The importance of UI/UX design, for building a software project properly.

● Our designing thinking to properly develop ourselves in UI/UX designing to make our career as an UI/UX designer.

● To identify the gap between Design and Development of a software projec

Key Points :

1. **UI/UX Design** : The importance of UI/UX designing is huge in the software industry. Cause based on a proper UI/UX design a software mainly developed for the use of people. By gathering knowledge about UI/Ux designing we can develop our career in the software industry and its criteria is huge in the software industry.
2. **New Information Gained from Seminar :** In this seminar, we mostly learn about the importance of UI/UX design for developing a software project and the demand of this position in the software industry. Which SDLC stages are mostly important for designing a UI/UX design of a software project. Naturally, we mainly give the first priority to the developer position to build our career in the software industry. But consistently UI/UX designing is also very much demandable in the software industry.
3. **Bridging the Gap Between Academia and Industry :** In the academic sector, we learn about SDLC stages in our software development course. But at this time we are not aligned with the importance of UI/UX designing in the present software industry
4. **Recommendations for Academic Programs :** To make the students more suitable in industry , our universities provide opportunities to make real-time live projects under the curriculum. They also aligned us with the importance of each sector that is needed to build a software project. UI/UX designing is the most important part among the software development sector.
5. **Seminar Summary :** The seminar was very much inspiring for us. The seminar helps us to choose what we should do according to our position. Like if we are not developing ourselves in the development sector then we can choose UI/UX designing as our career. Because nowadays it is highly demanded.

**Conclusion** :The seminar was very informative and now we are interested in making our future life in the software industry as an UI/Ux designer. The seminar content was very important for taking our decision for our future working sector. As a final year student , if we are not developing ourselves in the developing sector of a software project, then we can enhance our skills as an UI/UX designer.